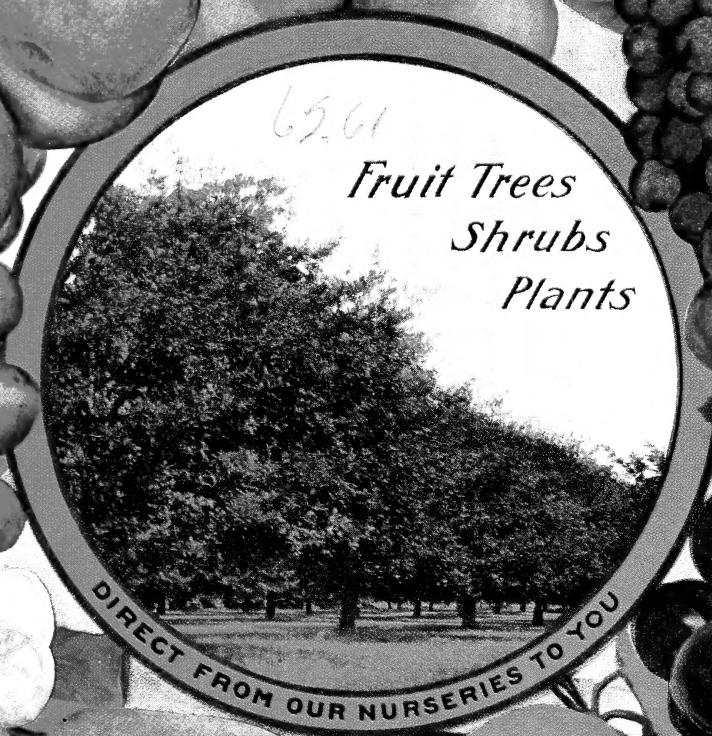


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62-61  
RICH LAND NURSERIES  
ROCHESTER, N.Y. U.S.A.  
SEP 1 1990



SPRING  
1912

# **This Book Our Only Salesman**

SPRING  
1912

*Buy Direct from the Nursery and Save Money*

The advantage in buying from us is that you save the Middleman's Profit, Agents' Commissions, Freight Charges, etc.

We have been in the business for many years, but have heretofore sold our goods mostly to jobbers. Now, we can save you the middleman's profit and sell at low prices because we are growers, handling large quantities, and are satisfied with a moderate profit.

Our aim will be to supply good, live nursery stock at reasonable prices. We shall not attempt to give extravagant descriptions tending to mislead, but will endeavor to make them clear and concise. We believe that our patrons will appreciate this. We invite your attention to some of the advantages to be obtained by purchasing of us.

## **Our Guarantee Protects You**

We guarantee that our stock is true to name under the following conditions:

In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms.

**Rochester Grown Trees**—Rochester has long been recognized as the "Tree Center of the World." Persons buying from us can rely on getting the *very best that can be grown*.

**Certificate of Inspection**—Our nurseries have been inspected by the New York State authorities and a certificate given, copy of which will be attached to each shipment, see form on opposite page.

**Responsibility**—As to our responsibility we refer by permission to the Lincoln National Bank and the Rochester Trust and Safe Deposit Company of this city, also to the mercantile agencies of R. G. Dun & Company and the Bradstreet Company.

## **Freight Charges Prepaid**

# **RICH LAND NURSERIES**

*"In the Heart of the Fruit Belt"*

ROCHESTER, N. Y.

---

*True Trees Bear True Fruit—Rich Land Stock is True*

# Rich Land Nurseries

## How to Send Orders

In back of this catalog is a blank order sheet to be used for making out orders. Follow instructions at top of order sheet and fill out, writing as plainly as possible the quality, name, number and catalog price; giving Postoffice, whether Rural Free Delivery, and nearest railroad station.

## We Prepay Freight

We prepay the freight to all points east of the Mississippi River on all orders which amount to \$5.00 or over at the prices in this catalog. (Smaller packages can be sent by express or mail. Packages weighing up to four pounds can be sent by mail at one cent for two ounces. Stamps or currency for postage must accompany all orders that are to be sent by mail).

On all Canadian Shipments the prices quoted are for stock delivered on board cars at railroad station at Rochester, N. Y.

## Terms of Payment

Our terms are **strictly cash before the stock is shipped**. Doing business in this way we avoid the risk of bad accounts and are able to sell our stock at such **remarkably low prices**.

All orders must be accompanied with a bank draft, Postoffice money order, express money order, or currency in a registered letter for the **full amount of the order**.

**Early Orders Advised**—Orders should be sent in early. It is our rule to execute them in the order received. It is advisable to forward goods early. If the ground is not in condition to plant, they can be left in boxes, or taken out and the roots covered with earth.

**RICH LAND NURSERIES, Rochester, N. Y.**

No. 1410

STATE OF NEW YORK  
**DEPARTMENT OF AGRICULTURE**  
CERTIFICATE OF INSPECTION OF  
**NURSERY STOCK**

*This is to Certify that the stock in the nursery of Rich Land Nurseries of Rochester, County of Monroe, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from any contagious or infectious disease or diseases or the San Jose scale or other dangerously injurious insect pest or pests. This certificate expires September 1, 1912.*

*Dated Albany, N. Y., September 1, 1911.*

R. A. PEARSON,  
Commissioner of Agriculture.

# Rich Land Nurseries

## Planting Directions

**SOIL.**—For fruit trees the soil should be dry, either natural or made so by thorough drainage. It should also be well prepared by twice plowing, at least, beforehand. On new, fresh lands manuring will be unnecessary, but on lands exhausted by cropping, fertilizers must be applied, either by turning in heavy crops of clover or well decomposed manure or compost. To insure a good growth of fruit trees land should be in as good condition as for a crop of wheat, corn, or potatoes.

**PREPARATION OF THE TREES.**—As a general thing, trees are planted in the ground precisely as they are sent from the nursery. In removing a tree, no matter how carefully it may be done, a portion of the roots are broken and destroyed, and consequently the balance that existed in the structure of the tree is deranged. This must be restored by a proper pruning, adapted to the size, form, and condition of the tree, as follows:

**Standard Orchard Trees.**—These, as sent from the nursery, vary from five to seven feet in height, with naked stems or trunks, and a number of branches at the top forming a head. These branches should all be cut back to within three or four buds of their base. This lessens the demand upon the roots, and enables the remaining buds to push with vigor. Cut off smoothly all bruised or broken roots up to the sound wood. As a general thing it will be safe to shorten all the previous years' shoots to three or four buds at their base, and where the branches are very numerous some may be cut out entirely.

**Dwarf Trees.**—If of two or three years' growth, with a number of side branches, will require to be pruned with a two-fold object in view, viz., the growth of the tree and the desired form. The branches must be cut into the form of a pyramid by shortening the lower ones, say one-half, those above them shorter, and the upper ones around the leading shoots to within two or three buds of their base. The leader itself must be shortened back one-half or more. When trees have been dried or injured much by exposure, the pruning must be closer than if in good order.

**PLANTING.**—Dig holes in the first place large enough to admit the roots of the tree to spread out in their natural position; then, having the tree pruned as before directed, let one person hold it in an upright position, and the other shovel in the earth, carefully putting the finest and the best from the surface in among the roots, filling every interstice, and bringing every root in contact with the soil. When the earth is nearly filled in, a pail of water may be thrown on to settle and wash in the earth around the roots; then fill in the remainder and tread gently with the foot. The use of water is seldom necessary, except in dry weather early in fall or late in spring. Guard against planting too deep; the trees, after the ground settles, should stand in this respect as they did in the nursery. Trees on dwarf stock should stand so that all the stock be under the ground, and no more. In very dry, gravelly ground, the holes should be dug twice the usual size and depth, and filled in with good loamy soil.

**STAKING.**—If trees are tall and much exposed to winds, a stake should be planted with the tree, to which it should be tied in such a manner as to avoid chafing. A piece of matting or cloth may be put between the tree and the stake.

**MULCHING.**—When the tree is planted throw around it as far as the roots extend, and a foot beyond, five or six inches deep of rough manure or litter. This is particularly necessary in dry ground, and is highly advantageous everywhere, both in spring and fall planting. It prevents the ground from baking or cracking, and maintains an equal temperature about the roots.

**AFTER-CULTURE.**—The grass should not be allowed to grow around young trees after being planted, as it stunts their growth. The ground should be kept clean and loose around them until, at least, they are of bearing size.

**Treatment of Trees that have been Frozen in the Packages or Received during Frosty Weather.**—Place the packages, unopened, in a cellar or some such place, cool, but free from frost, until perfectly thawed, when they can be unpacked, and either planted or placed in a trench until convenient to plant. Treated thus, they will not be injured by the freezing. Trees procured in the fall for spring planting, should be laid in trenches in a slanting position to avoid the winds; the situation should always be sheltered and the soil dry. A mulching on the roots and a few evergreen boughs over the tops will afford good protection.

### DISTANCE BETWEEN TREES OR PLANTS IN PLANTATIONS

Standard Apples, 30 to 40 feet apart each way. In poor soil, 25 feet may be enough.

Standard Pears and Cherries, 20 feet apart each way.

Standard Plums, Peaches, Apricots, 16 to 18 feet apart each way.

Quinces, 10 to 12 feet apart each way.

Dwarf Pears, 10 to 12 feet apart each way. The greater distance is better where land is not scarce.

Currants, Gooseberries and Raspberries, 3 to 4 feet apart.

Blackberries, 6 to 7 feet apart.

Grapes, 8 to 10 feet apart.

Strawberries, 1 foot apart in the row; rows 3 feet apart.

### NUMBER OF TREES OR PLANTS ON AN ACRE AT VARIOUS DISTANCES

At 4 feet apart each way	2729
" 5 " " "	1742
" 6 " " "	1200
" 8 " " "	680
" 10 " " "	430
" 12 " " "	325
" 15 " " "	200
" 18 " " "	135
" 20 " " "	110
" 25 " " "	70
" 30 " " "	50

The number of plants required for an acre, at any given distance apart, may be ascertained by dividing the number of square feet in an acre (43,560) by the number of square feet given to each plant, which is obtained by multiplying the distance between the rows by the distance between the plants. Thus, strawberries planted three feet by one foot gives each plant three square feet or 14,520 plants to the acre.

## PRICES FOR SPRING, 1912

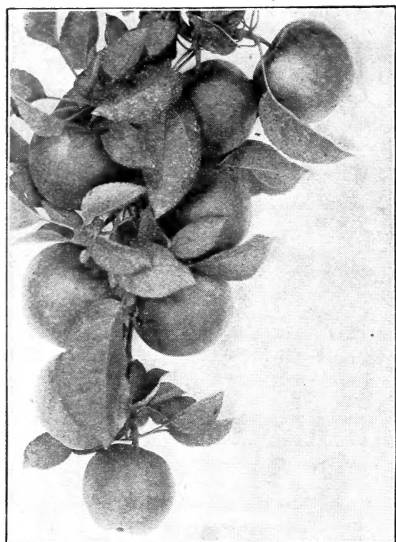
The prices in this catalog are strictly net and shipments are made promptly and our judgment used as to "How to Ship."

You will save money if you order from us. Please note on different pages several special offers at ROCK BOTTOM PRICES.

# Rich Land Nurseries

## APPLES

No ordinary farm crop will produce one-fourth as much income per acre as a good apple orchard. Today an apple tree can be made to bear in six or seven years. During that time other crops may be harvested. The more the ground is tilled the quicker the trees will bear.



**BISMARCK**

### Summer Varieties

**Early Harvest**—Medium size, pale yellow, fine flavor. August.

**Red Astrachan**—Large, crimson, good; very hardy. August.

**Sweet Bough**—Large, pale, yellow, sweet. August.

**Tetofsky**—Medium size, yellow striped with red. Very hardy. August.

**Yellow Transparent**—Medium size, pale yellow; good. August.

### Autumn Varieties

**Alexander**—Very large, red. Very hardy. September and October.

**Bismarck**—Very large, remarkably handsome and showy; color red on yellow ground; flesh yellow; quality good; extremely hardy and prolific and bears very early. November.

**Fameuse (Snow Apple)**—Medium size; crimson; flesh snowy white, delicious. Succeeds in the North. November to January.

**Gravenstein**—Very large, striped; of the first quality. September to October.

**Maiden's Blush**—Large, pale yellow with a red cheek. September and October.

### PRICES

Standard Apples and Crabs Each	10	100
Largest size XXX 6-7 ft. \$0.35	\$3.00	\$25.00
XX 5-6 ft. .30	2.50	20.00
X 4-5 ft. .20	1.80	12.00

### Autumn Varieties

(Continued)

**Oldenburg or Duchess of Oldenburg**—Large, streaked with red and yellow; juicy and pleasant. A young and abundant bearer. Succeeds well in the Northwest where most varieties fail. August and September.

**Wealthy**—Medium size, dark red; very good, very hardy. October.

### Winter Varieties

**Baldwin**—Large, bright red. One of the most popular sorts. December to March.

**Ben Davis**—Large, striped, very hardy. A late keeper. Esteemed in the West and Southwest.

**Golden Russet**—Medium size, dull russet; hardy. November to April.

**Grimes' Golden**—Medium size, golden yellow. January to April.

**Hubbardston or Hubbardston Nonsuch**—Large, striped yellow and red; fine. Great bearer. November to January.

**Lyman's Pumpkin Sweet (Pound Sweet)**—Very large, greenish. October to December.

**Mann**—Medium size, deep yellow; hardy; an early bearer. January to April.

**McIntosh Red**—Large, bright red; very good; hardy. November to February.

**Northern Spy**—Large, striped. One of the finest late keeping apples.

**Pewaukee**—Medium size, striped. Esteemed especially for cold climates. January to May.

**Rambo**—Medium size, yellow and red. An esteemed old variety. October to January.

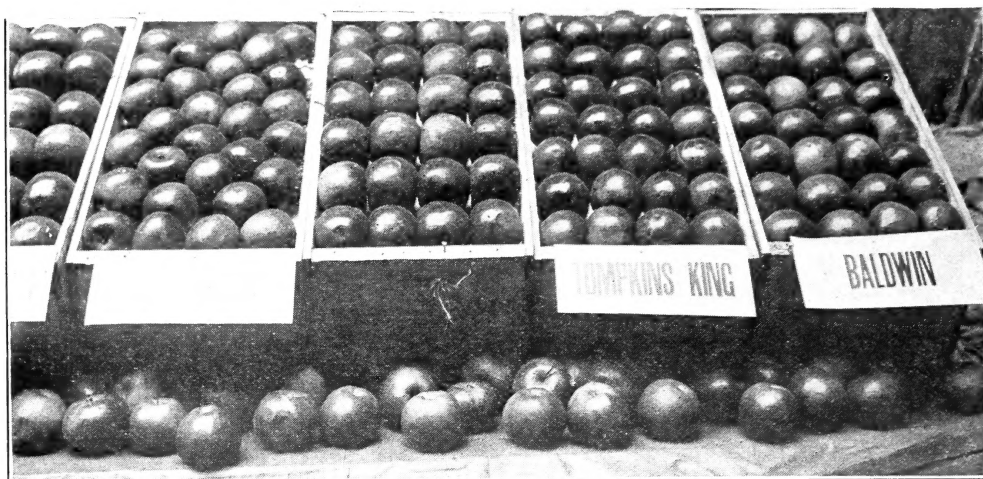
**Rhode Island Greening**—Everywhere well known and popular. Keeps until March or April.

**Roxbury Russet**—Medium to large, greenish russet. Keeps till June.

**Sutton Beauty**—Medium size, yellow striped with crimson. Very good. January and February.

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries



No ordinary farm crop will produce one-fourth as much income per acre as a good apple orchard

## APPLES—Continued

**Tolman's Sweet**—Medium size, pale yellow. November to April.

**Tompkins King (King of Tompkins County)**—A red apple of the largest size and finest quality. Hardy. November to January.

**Twenty Ounce**—Very large, striped; very popular. October to January.

**Wagener**—Medium size, deep red; excellent. December to May.

**Winter Banana**—Large, clear pale yellow. Bears young.

**York Imperial**—Medium size, shaded with crimson. Popular in Pennsylvania. November to February.

### Crab Apples

For Preserving

All the Crabs are Very Hardy.

**Hyslop's**—Large, deep crimson. October.

**Transcendent**—Red and yellow. A popular variety. September.

**Whitney**—Large, splashed with carmine. August.

Apple trees continue to be scarce and in view of this fact we advise everyone who contemplates planting to place orders early. It will be to your advantage to do so.

## Apples for Profit

There is no question about the value of an Apple Orchard. Good fruit sold for FIVE and SIX DOLLARS per BARREL.

Prices— 5 of one variety will be furnished at 10 rate

25 of one variety will be furnished at 100 rate

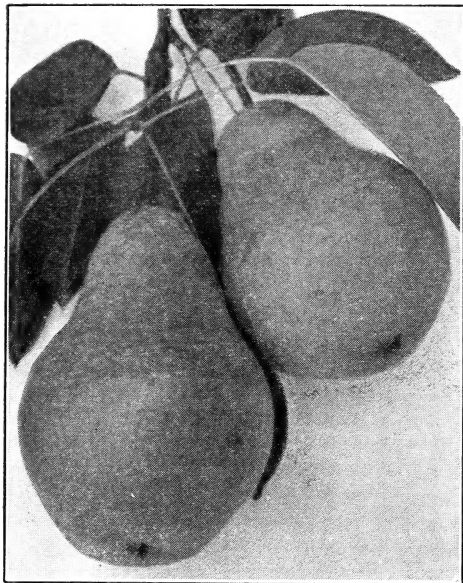
# Rich Land Nurseries

## PEARS

The Trees furnished are **STANDARDS**. We also grow all the varieties as **DWARFS**, which are desirable for gardens or grounds of small extent.

**GATHERING PEARS**—Summer Pears should be gathered at least ten days before they are ripe and Autumn Pears at least a fortnight. Winter varieties may be left until the leaves fall.

**THIN THE FRUIT**—When pear trees are heavily laden, the fruit should be thinned when about one-third grown, else the fruit will be poor and the trees injured.



**BARTLETT PEAR**

### Summer Varieties

**Bartlett**—One of the most popular pears.

**Clapp's Favorite**—Resembles the Bartlett; ripens a few days earlier. Hardy.

**Wilder Early**—Medium size, greenish yellow, sweet. First of August.

### Autumn Varieties

**Angouleme or Duchesse d'Angouleme**, also called **Duchesse**—One of the largest of all good pears. It attains its highest perfection as a dwarf. October and November.

**Anjou (Beurre d'Anjou)**—Large, handsome. One of the most valuable pears in cultivation. Keeps until the winter holidays.

**Clairgeau (Beurre Clairgeau)**—Very large, yellow and red, handsome. October and November.

**Flemish Beauty**—Large, sweet. Very hardy. September and October.

### PRICES

Standard Pears	Each	10	100
Largest size XXX 6-7 ft.	\$0.30	\$2.50	\$20.00
XX 5-6 ft.	.25	2.00	15.00
X 4-5 ft.	.20	1.50	10.00
Dwarf Pears			
Largest size XXX 3-4 ft.	.25	2.00	15.00
XX 2½-3 ft.	.20	1.50	10.00

**Kieffer**—Large, golden yellow. An early and great yielder. October and November.

**Seckel**—The standard of excellence in the pear; small but of the highest flavor. September and October.

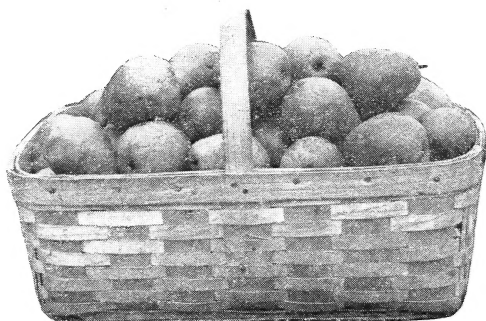
**Sheldon**—Of the finest quality; large, russet. October. Standard trees only.

**Worden-Seckel**—Medium size, borne in clusters, juicy. Ripens in October.

### ALL FOR ONE DOLLAR

- |                         |                 |
|-------------------------|-----------------|
| 1 Bismarck Apple        | 1 Bartlett Pear |
| 1 Yellow Spanish Cherry |                 |
| 1 Bradshaw Plum         | 1 Elberta Peach |

Send money order today or \$1.00 bill enclosed in a well sealed envelope and we will send promptly.



**A Basket of Anjou Pears grown on Dwarf Trees**

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## CHERRIES

The cherry is one of the most popular fruits. Ordinary well grown trees produce from three bushels and upwards, and are a good paying crop. Cherry trees thrive well on dry sandy or gravel soil, but not on low damp land.



MONTMORENCY

### PRICES

The Black and White Cherries all produce sweet fruit.

	Each	10	100
Largest size XXX	\$0.30	\$2.50	\$15.00
XX	.25	2.00	12.00
X	.20	1.50	10.00

### Black Cherries

**Black Tartarian**—Well known and popular.

**Windsor**—Ripens later than the above. Valuable.

### White Cherries

**Governor Wood**—Tender and delicious.

**Napoleon**—Very large, juicy and sweet. None better.

**Yellow Spanish**—Very large. One of the very best.

Prices— 5 of one variety will be furnished at 10 rate

### Sour Cherries

**Early Richmond**—An old variety, but still very popular.

**May Duke**—An excellent variety.

**Montmorency**—The finest sour cherry in existence.

**CHERRIES  
ARE  
VERY  
PROFITABLE.**

In the Rochester market they sold for **SEVEN CENTS** a pound **BY THE TON.**

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries

## PLUMS

The finer kinds of plums are rich and luscious. For cooking and canning they are unsurpassed. Plums should be pruned to prevent a straggling growth. Plum trees grow best in heavy loam. Need cultivation.



GRAND DUKE

THE FOLLOWING ARE THE CHOICEST VARIETIES KNOWN

### PRICES

	Each	10	100
Largest size XXX 6-7 ft.	\$0.30	\$2.50	\$15.00
XX 5-6 ft.	.25	2.00	12.00
X 3-5 ft.	.20	1.50	10.00

**Bavay's Green Gage (Reine Claude de Bavay)**—Large, fine flavor, greenish. Middle of September.

**Bradshaw**—Very large, early, dark violet red; good. Very productive.

**Coe's Golden Drop**—Large, light yellow. Last of September.

**Felleberg (French or Italian Prune)**—Late, purple, delicious. September.

**German Prune**—Medium size, purple or blue, fine. Very productive. September.

**Grand Duke**—A valuable late plum, very large, purple; ripening latter part of September. One of the best late plums.

**Imperial Gage**—Large, greenish, juicy, rich and delicious. Middle of August.

**Lombard**—Medium size, violet red. A great bearer. Very hardy.

**Shropshire Damson**—Small size, dark purple; esteemed for preserving. Very productive. October.

### Japanese Plums

**Abundance**—Large, rich bright cherry red; exceedingly productive. Very early.

**Burbank**—Large, clear cherry red; an abundant bearer; valuable market variety. Early in September.

**Red June**—Medium size, purplish red, handsome. The earliest.

**Wickson**—Very large, glowing carmine.

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## PEACHES

The peach tree requires a well drained, moderately rich soil. The branches and shoots need cutting back about one half of the season's growth. Valuable orchards are grown in three or four years. Require cultivation.



Elberta Peach

**Alexander**—Medium size, greenish white. Extra early. Beginning of August.

**Champion**—Early, large, creamy white, sweet, rich, freestone. August.

**Crawford's Early**—Large, yellow, good. One of the most popular varieties. Beginning of September.

**Crawford's Late**—Large, yellow, good. Last of September.

**Elberta**—One of the most valuable varieties; golden yellow, good. Valuable for market. September.

**Fitzgerald**—Similar to Crawford's Early.

**Foster**—Large, yellow, resembling Crawford's Early.

**Mountain Rose**—Large, dark red, good, freestone. Early.

**Oldmixon Free**—Large, greenish white and red. Succeeds Crawford's Early.

**Rivers**—Large, creamy white. Early.

**Stump the World**—Red and white. End of September.

**Wheatland**—Large, golden yellow, fine. Ripens between Early and Late Crawford.

### PRICES

Peaches	Each	10	100
Largest size XXX 4-5 ft.	\$0.20	\$1.80	\$12.00
XX 3-4 ft.	.15	1.20	10.00
X 2-3 ft.	.12	1.00	8.00

### Pointers for Planting

Keep the ground clean and mellow around the trees and give it an occasional dressing of wood ashes. Keep the heads low—the trunks ought not to exceed three feet in height. Attend regularly every spring to pruning and shortening the shoots of the previous year's growth. This keeps the head round, full and well furnished with bearing wood. Cut weak shoots back about one-half, and strong ones one-third; but see that you have a sufficient supply of fruit buds. Sickly and superfluous shoots should be cut clean out.

It should always be borne in mind that the fruit is produced on wood of the last season's growth, and hence the necessity of keeping up a good supply of vigorous annual shoots all over the tree.

In planting peaches it is of the highest importance to cut back the trees severely. The stem should be reduced about one-third and the side branches cut back to one bud. This lessens the demand upon the roots and enables the remaining buds to push more vigorously.

The popularity of the of the Peach is unquestioned. Every housekeeper wants the large, luscious, yellow fruit. Elberta is the most reliable variety.

Prices— 5 of one variety will be furnished at 10 rate

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries

## GRAPES



CONCORD

### Black Grapes

Two Year Plants

**Campbell's Early**—Large and handsome, sweet. Very early. Each 25c; 10 for \$2.00; 100 for \$15.00.

**Champion**—A valuable sort to plant where the seasons are short. Each 10c; 10 for 80c; 100 for \$3.50.

**Concord**—The most popular market grape. Each 10c; 10 for 50c; 100 for \$3.00.

**Eaton**—A large showy grape. Each 15c; 10 for \$1.00.

**Hartford**—Very early and reliable. Each 15c; 10 for 80c; 100 for \$4.00.

**Moore's Early**—Desirable for an early crop. Each 10c; 10 for 80c; 100 for \$5.00.

**Wilder (Rogers' No. 4)**—One of the best varieties. Each 10c; 10 for 80c.

**Worden**—Larger than Concord. Ripens a few days earlier and is superior to it in flavor. Very popular. Each 10c; 10 for 80c; 100 for \$4.50.

### Red Grapes

**Agawam (Rogers' No. 15)**—One of the best of the red varieties. Each 10c; 10 for 80c; 100 for \$4.00.

**Brighton**—Equal if not superior to Delaware; ripens early. Each 10c; 10 for 80; 100 for \$5.00.

**Catawba**—Large coppery red. Each 10c; 10 for 80c; 100 for \$4.00.

**Delaware**—Small, light red. It justly claims a place in every garden. Each 10c; 10 for 80c; 100 for \$5.00.

**Gaertner (Rogers' No. 14)**—Beautiful light red. The most showy grape in our collection. Each 15c; 10 for \$1.00; 100 for \$8.00.

**Iona**—Keeps till mid-winter with its freshness unimpaired. Each 10c; 10 for 80c.

**Lindley (Rogers' No. 9)**—Another fine red grape. Each 10c; 10 for 80c.

**Salem (Rogers' No. 53)**—One of the most popular of the Rogers. Each 10c; 10 for 80c; 100 for \$5.00.

### White Grapes

**Green Mountain**—The earliest white grape; delicious. Each 20c; 10 for \$1.50.

**Moore's Diamond**—Juicy and almost without pulp. Each 10c; 10 for 80c; 100 for \$5.00.

**Niagara**—All things considered, probably the most valuable white grape in cultivation. Each 10c; 10 for 80c; 100 for \$4.00.

## QUINCES

	Each	10	100
Largest size XXX 4-5 ft.	\$0.30	\$2.80	\$25.00
XX 3-4 ft.	.25	2.30	20.00
X 2-3 ft.	.20	1.80	12.00

**Orange**—Large, golden yellow. October.

**Rea (Rea's Mammoth)**—Very large and fine.

## APRICOTS

The apricot is one of the most beautiful and delicious fruits, and its value is greatly enhanced by the season of its ripening—between cherries and peaches.

Price 25 cents each.

*Grapes by mail—add 3c per plant for postage*

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## BLACKBERRIES



**Ancient Briton Blackberry**

### ALL STRONG PLANTS

**Agawam**—Medium size, jet black, sweet. Hardy and very prolific. Early. 10 for 35c; 100 for \$2.00.

**Ancient Briton**—Medium size, melting, without core. Hardy and one of the best. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

**Early King**—Medium size, good, hardy and productive. Very early. 10 for 35c; 100 for \$2.00.

**Eldorado**—Medium size, jet black, melting, sweet and rich; hardy and productive. 10 for 35c; 100 for \$2.00.

**Kittatinny**—Large, glossy black; juicy, sweet. 10 for 35c; 100 for \$2.00.

**Rathbun**—Berries extra large, jet black, good. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

**Snyder**—Medium size, sweet and melting to the core. Very hardy and wonderfully productive. 10 for 35c; 100 for \$2.00; 1000 for \$15.00.

Blackberries and Raspberries by Mail—Add 1c per plant for Postage

Prices— 5 of one variety will be furnished at 10 rate

## BLACK RASPBERRIES

A very popular berry and a great seller

A sure and prolific yielder

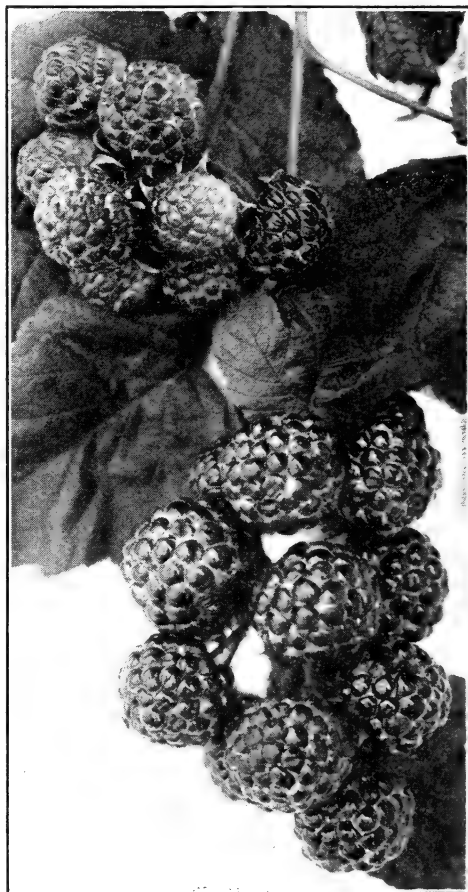
All hardy plants

**Black Diamond**—Valuable market sort. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

**Gregg**—Fruit large, good quality, season medium; hardy, a great yielder. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

**Kansas**—Very large, handsome, firm and of excellent quality, very hardy and productive. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

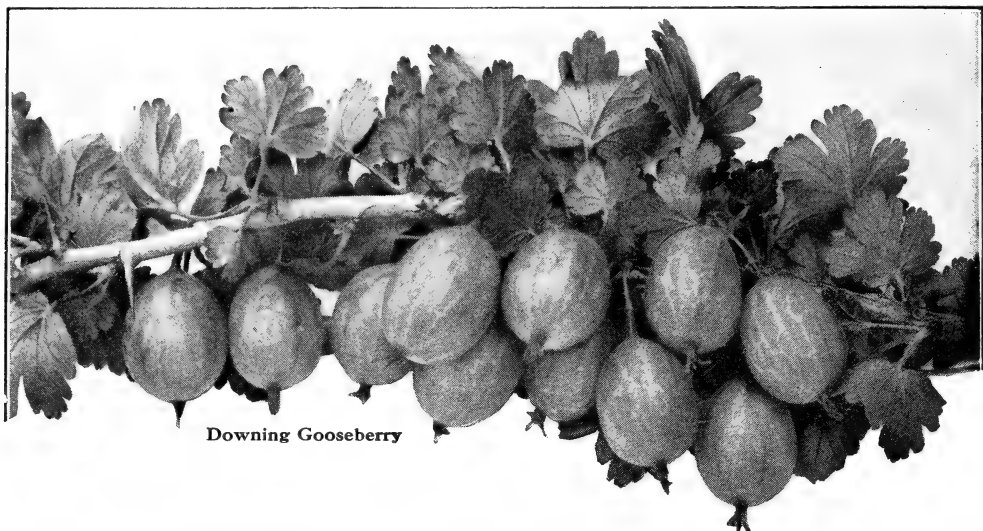
**Golden Queen**—Large, amber color; firm and of fine quality. Hardy. 10 for 40c; 100 for \$3.00.



**Kansas Raspberry**

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries



Downing Gooseberry

## RED RASPBERRIES

**Columbian**—Very large, dark red, bordering on purple; hardy and very productive. Fine for canning. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

**Cuthbert**—Large, deep rich crimson. Very hardy. One of the best varieties for market. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

**Marlboro**—The best early red raspberry. Hardy and productive. 10 for 35c; 100 for \$1.40; 1000 for \$12.00.

## GOOSEBERRIES

### Two Year Plants.

**Columbus**—Of the largest size, greenish yellow, excellent. Each 12c; 10 for 90c; 100 for \$8.00.

**Downing**—Medium size, whitish green. Very profitable for market. Each 10c; 10 for 80c; 100 for \$7.00.

**Industry**—Large, oval, dark red, hairy. Rich. Each 18c; 10 for \$1.50; 100 for \$12.00.

**Josselyn (Red Jacket)**—Large, red. Good. Each 12c; 10 for 90c; 100 for \$8.00.

Gooseberries by mail, add 2c per plant for postage.

## STRAWBERRIES

The strawberry may be successfully grown in any soil adapted to the growth of ordinary field or garden crops.

Where the winters are severe a slight covering of leaves or litter, or the branches of evergreens, will be of great service.

All varieties—10 for 35c; 100 for 60c; 1000 for \$5.00.

**Brandywine**—Large, fine quality. Late.

**Bubach**—Large, bright scarlet. Early to medium.

**Corsican**—A magnificent variety. Large red.

**Marshall**—Very large, rich crimson; very good. Medium to late. One of the very best.

**Michel's Early**—Valuable on account of its earliness and productiveness.

**Sharpless**—One of the largest and best strawberries.

*If by mail add 25c per 100 plants for postage*

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries



Fay's Currants

## CURRENTS

**Black**—Esteemed by many. Each 8c; 10 for 60c; 100 for \$5.00.

**Cherry**—Large, red; bunches short; plant vigorous and productive. Each 8c; 10 for 60c; 100 for \$5.00.

**Fay's Prolific**—The most popular red currant; fruit very large and handsome. Each 8c; 10 for 60c; 100 for \$5.00; 1000 for \$40.00.

**Perfection**—Berry very large, larger than Fay's; bright red. Each 15c; 10 for \$1.30; 100 for \$12.00.

**Red Cross**—A fine red currant of large size. Each 8c; 10 for 60c; 100 for \$5.00.

**Victoria**—Large, bright red. Late. Each 8c; 10 for 60c; 100 for \$5.00.

**White Grape**—Very large, mild and excellent. The best table variety. Each 8c; 10 for 60c; 100 for \$5.00.

**Wilder**—Large, red, fine flavored; great yielder, very profitable for market. Each 8c; 10 for 60c; 100 for \$5.00.

Currants by Mail—Add 2c per plant for Postage

Prices— 5 of one variety will be furnished at 10 rate

## Asparagus

### Directions for Planting

Prepare the ground by trenching to the depth of two feet, mixing each layer of soil, as turned over, with two or three inches of well-rotted manure. For private use or for marketing on a small scale, beds should be formed 5 feet wide, with three rows planted in each; one in the middle, and one on each side, a foot from the edge; the distance of the plants in the rows, 9 inches; the alleys between the beds should be two feet wide. In planting, a line is set and a cut made, a little slanting, to the depth of 6 or 8 inches, according to the size of the plants. The plants are then laid against the side of the trench, at the distance already named—9 inches—care being taken to properly spread the roots. The crown or top of the plant should be covered about 2 inches. In a week or so after planting the beds should be touched over lightly with a sharp steel rake, which will destroy the germinating weeds.

**Conover's Colossal.** 10 for 15c; 100 for 65c; 1000 for \$4.50.

**Palmetto**—10 for 15c; 100 for 65c; 1000 for \$4.50.

## Rhubarb (Pie Plant)

Each 8c; 10 for 60c; 100 for \$5.00.

## NUTS

**Chestnut**—American. 30c.

**Black Walnut.** 30c.

**Butternut.** 30c.

**English Walnut.** 40c.

## Rochester Collection

Worth \$10.00—for only \$7.50

Our products are the Acme of Perfection of the horticulturist's skill.

This collection comprises about all that would be required to plant a small place with the most delectable fruits and embellish it with the choicest shrubs and plants.

Ten Dollars' worth of first class stock delivered at your station anywhere east of Mississippi River, except Canada, for \$7.50. Freight prepaid.

- 1 Apple tree, Yellow Transparent
- 1 Dwarf Pear, Duchesse
- 1 Cherry, Montmorency
- 1 Plum, Lombard
- 1 Peach, Elberta
- 5 Raspberries, Cuthbert
- 5 Currants, Fay's
- 3 Grapes, 1 Concord, 1 Niagara and 1 Brighton
- 1 Shade Tree, Norway Maple
- 1 Ornamental Tree, Weeping Mulberry
- 10 Shrubs
- 10 Roses
- 5 Peonies
- 10 Beautiful Hardy Flowering Plants.

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries

## ORNAMENTAL TREES

### FLOWERING SHRUBS, ETC.

We are not only extensive growers of Fruit Trees and Small Fruit Plants, but we have all the best kind of Trees and Shrubs for the decoration of lawns of large or small extent, also trees for street planting. Note the sizes of the different items and the low prices.



Avenue of Norway Maples

**Ash—American White**—A well known native tree. 6 ft. 25c.

**Beech—Purple Leaved**—A magnificent lawn tree. 4 ft. 60c.

**Beech—Weeping**—A very picturesque tree of large size. 3½ ft. 75c.

**Birch—Cut Leave**—One of the most popular of all weeping trees. 8 ft. 50c.

**Cherry—Double**—White flowering—very choice. 6 ft. 30c.

**Cherry—Weeping**—Beautiful rose colored flowers. 80c.

**Catalpa—Speciosa**—A rapid growing tree with white and purple fragrant flowers. 8 ft. 30c; 10 for \$2.50.

**Catalpa—Bungeii**—Forms a perfect umbrella shaped head. 90c.

**Crab—Bechtel's Double Flowered**—Beautiful double pink blossoms. Resemble small roses. 4 ft. 50c.

**Elm—American**—Well known. For streets. 6-8 ft., each 35c; 10 for \$3.20; 100 for \$30.00.

8-10 ft., each 50c; 10 for \$4.50; 100 for \$40.00.

**Elm—English**—Compact habit. 8 ft. 50c.

**Elm—Camperdown**—One of the handsomest weeping trees. 90c.

**Horse Chestnut—Common White Flowered**—5 ft. 35c.

**Horse Chestnut—Double White Flowered**—Rare. 5 ft. 75c.

**Horse Chestnut—Red Flowered**—Showy red flowers. 4 ft. 85c.

**Judas Tree**—Delicate pink flowers before the leaves. 3 ft. 35c.

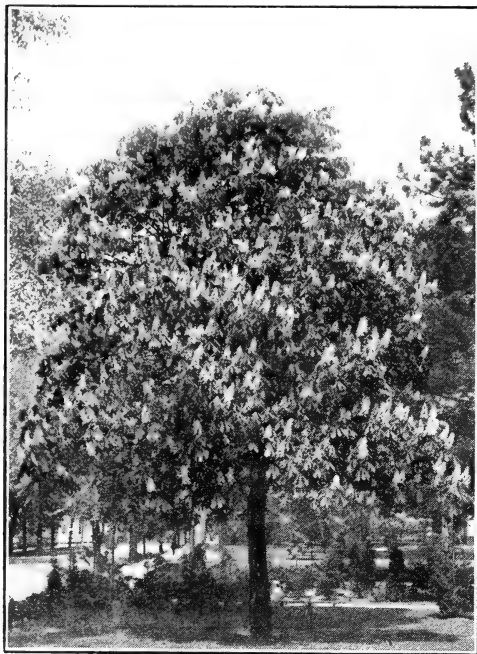
**Larch—European**—(Tamarack). 4 ft. 40c.

**Linden—American (Basswood)**—Very large leaves. 6 ft. 40c.

**Linden—European**—Smaller leaves than the American. 6 ft. 35c.

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries



**Horse Chestnut**

**Magnolias**—Wonderfully beautiful in early spring. Covered with large flowers before the leaves. 3 ft., with roots burlapped, \$1.50.

**Maple—Japan**—Beautiful small trees or shrubs with colored leaves. 2 ft., with roots burlapped, \$1.00.

**Maple—Norway**—One of the finest trees for street planting. 5-6 ft., each 30c; 10 for \$2.80; 100 for \$25.00. 6-8 ft., each 40c; 10 for \$3.80; 100 for \$35.00. 8-10 ft., each 60c; 10 for \$5.00; 100 for \$45.00.

**Maple—Schwedler's**—Purple foliage. Rare. 5 ft. 75c.

**Maple—Soft Maple—(Silver Leaved)**—Well known. For streets. 6-8 ft., each 30c; 10 for \$2.80; 100 for \$25.00. 8-10 ft., each 40c; 10 for \$3.80; 100 for \$35.00.

**Maple—Sugar Maple**—Too well known to need description. 8 ft. 60c.

**Maple—Wier's Cut Leaved**—One of the most remarkable ornamental trees. 8 ft. 50c.

**Mountain Ash—European**—Bright scarlet berries. 6 ft. 30c.

**Mountain Ash—Oak leaved**—One of the finest lawn trees. 6 ft. 40c.

**Mulberry—Weeping**—No better tree for small lawns. 75c.

**Negundo**—Also called **Box Elder**, **Manitoba Maple**, **Ash Leaved Maple**—Very fast grower. Fine for streets. 5-6 ft., each 25c; 10 for \$2.00; 100 for \$18.00. 6-8 ft., each 35c; 10 for \$3.00; 100 for \$25.00. 8-10 ft., each 50c; 10 for \$4.00; 100 for \$35.00.



**Ash Leaved Maple**

**Oak—Burr Oak**—Very large foliage. 5 ft. 40c.

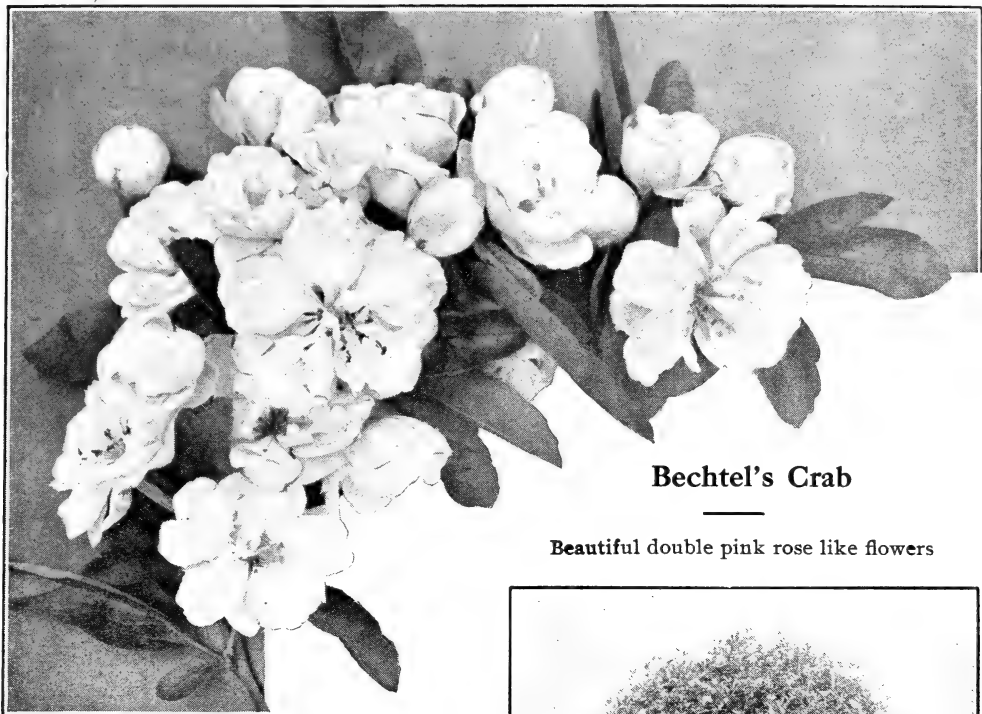
**Oak—Pin Oak**—A fast grower. Valuable. 5 ft. 40c.

**Oak—Red Oak**—Our well known native Oak. Red leaves in the fall. 5 ft. 40c.

**Plane Tree**—Also called **Sycamore**. Referred to in the Bible. Valuable for avenues. 6-8 ft., each 40c; 10 for \$3.80; 100 for \$35.00.

Improve your roadways by lining them with shade trees. You will be surprised how much it will add to the value of your property.  
Note how cheaply they can be bought.

# Rich Land Nurseries



**Bechtel's Crab**

Beautiful double pink rose like flowers

**Poplar—Carolina**—By far the best tree to use where immediate effect is desired. 6-8 ft., each 20c; 10 for \$1.50; 100 for \$12.00. 8-10 ft., each 25c; 10 for \$2.00; 100 for \$18.00.

**Poplar—Lombardy**—Tall and majestic; everywhere well known. 8 ft. 30c.

**Thorns—Double White and Double Pink Blossoms.** Valuable for small grounds. 4 ft. 50c.

**White Fringe**—A small tree having white fringe-like flowers. 3 ft. 25c.

**Willow—Babylonian**—The common well known weeping willow. 6 ft. 25c.

**Willow—Golden**—Yellow bark in winter. 6 ft. 25c.

**Willow—Red Bark**—Red bark in winter. 6 ft. 25c.

**Willow—Laurel Leaved**—Glossy leaves. 6 ft. 25c.

Why not embellish your lawn by planting  
**The Beautiful Weeping Mulberry.**



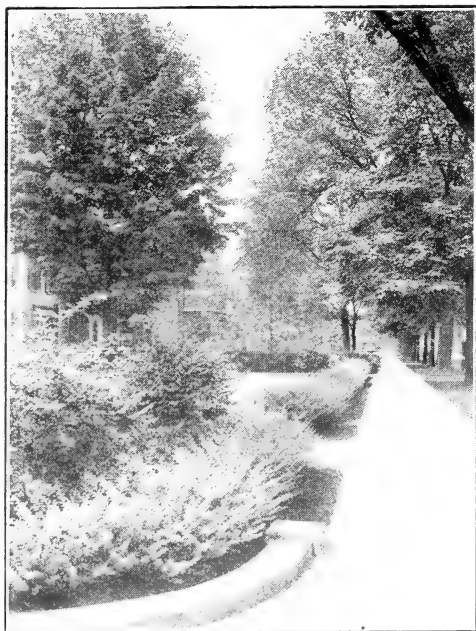
**WEeping MULBERRY**

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries



MAGNOLIA TREES IN FULL BLOOM



Hedge of Dwarf Barberry (Thunberg's)

Nothing will increase the value of property more than the ornamentation of lawns with hedges, trees, shrubs, etc.

## Pomona Collection

Of Choice Fruits for a Small Garden.

### ALL LARGEST GRADE STOCK

- 1 Apple tree, Bismarck
- 1 Dwarf Pear, Duchesse
- 1 Cherry, Napoleon
- 1 Plum, Lombard
- 1 Quince, Orange
- 1 Peach, Elberta
- 5 Red Raspberries, Cuthbert
- 5 Black Raspberries, Kansas
- 5 Red Currants, Fay's
- 3 Grapes, 1 Concord, 1 Niagara and 1 Brighton
- 5 Blackberries, Ancient Briton
- 5 Gooseberries, Downing

Above would give you a complete fruit collection.

REGULAR PRICE \$3.28

**Special Price, \$2.75**

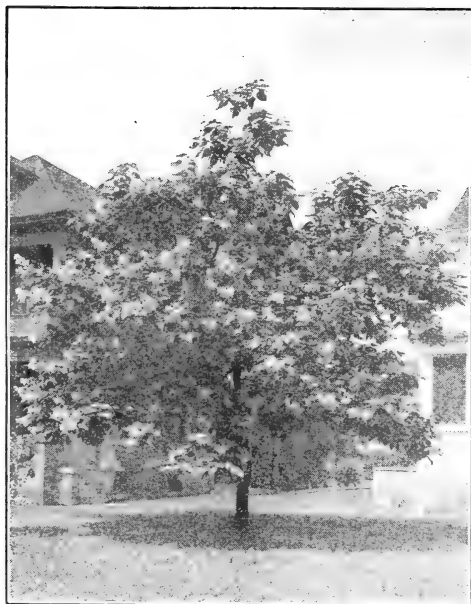
*Rich Land Stock is the kind that grows*

Prices— 5 of one variety will be furnished at 10 rate      25 of one variety will be furnished at 100 rate

# Rich Land Nurseries



Single Trees of Norway Maples and Hedge of California Privet



Catalpa Speciosa

Buy direct from the grower and save middleman's profit and agent's commission

## EVERGREENS

Arbor Vitae—American—The common White Cedar, excellent for hedges. 18-24 in., each 20c; 10 for \$1.50; 100 for \$14.00. 3 ft., each 30c; 10 for \$2.50.

Arbor Vitae—Pyramidal—Beautiful, cone-shaped. 2 ft., 40c.

Arbor Vitae—Siberian—Exceedingly hardy. 18 in. 30c.

Hemlock—Everywhere well known and popular. 2 ft. 60c.

Juniper—Irish—Beautiful pillar of green. 2 ft. 40c.

Pine—Austrian—Dark green. Rapid grower. 2 ft. 40c.

Pine—Dwarf—More like a pine bush. 12 in. 60c.

Pine—Scotch—Very hardy, rapid grower. 2 ft. 40c.

Pine—White—Flourishes in the poorest light sandy soil. 2 ft. 40c.

Silver Fir—Balsam—Popular on account of its fragrance. 2 ft. 40c.

Spruce—Blue or Colorado Blue—One of the most beautiful evergreens. 18 in., \$1.00.

Spruce—Norway (Christmas Tree)—One of the most popular Evergreens. 18-24 in., each 25c; 10 for \$2.00; 100 for \$18.00. 3 ft., each 35c.

# Rich Land Nurseries



BOSTON IVY—FOR COVERING BUILDINGS, PORCHES, ETC



SCHWEDLER'S MAPLE

Prices— 5 of one variety will be furnished at 10 rate

## Schwedler's Maple

This is one of the very best  
trees for

**Lawn Planting  
for Shade**

It is unique in its foliage which  
comes out a bright copper color,  
turning to purple as the season  
advances.

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries

## HARDY SHRUBS

**Shrubs Average 2 to 3 Feet in Height Except Where Noted.**

The most pleasing effects can be produced by the use of any of the following. Nearly all flower through May and early June.

**Almonds**—Double flowering, white and pink. Each 30c; 10 for \$2.50.

**Altheas**—Beautiful shrubs which have double flowers in autumn of red, purple and white. Each 20c; 10 for \$1.50.

**Azalea**—A wonderful Japanese shrub, of varied shades of pink or salmon. For Spring Only. 15 in., 50c.

**Barberry**—Common or European—Valued for its red berries. Each 20c; 10 for \$1.50.

**Barberry**—Purple Leaved—Very effective. 20c; 10 for \$1.50.

**Barberry**—Japan or Thunbergii—Very dwarf. Foliage bright crimson in autumn. Popular for low hedges. 12-18 in., 10 for \$1.00; 100 for \$8.00. 18-24 in., each 20c; 10 for \$1.50; 100 for \$10.00.

**Calycanthus**—Sweet Scented Shrub. Each 20c; 10 for \$1.80.

**Cornus**—Crimson Branched and Yellow Branched—Very effective in winter. Each 20c; 10 for \$1.80.

**Current**—Yellow flowered. Each 20c; 10 for \$1.50.

*If you want Good Fruit Trees or Ornamentals, buy from us.*



**SNOWBALL HYDRANGEA**

**Deutzia**—Double pink and double white. Tall growing and showy. Each 20c; 10 for \$1.50.

**Deutzia**—Pride of Rochester—One of the choicest double white. Each 20c; 10 for \$1.50.

**Deutzia**—Gracilis—Very dwarf and pretty, white. Each 20c; 10 for \$1.50.

**Deutzia**—Lemoinei—Dwarf growing. White. Very desirable. Each 20c; 10 for \$1.50.

**Elder**—Golden Leaved—Very showy. Each 25c; 10 for \$2.

**Forsythia** (Golden Bell)—Very showy yellow flowers before the leaves. Each 20c; 10 for \$1.50.

**High Bush Cranberry**—Very effective in autumn on account of its highly colored fruit. Each 25c; 10 for \$2.00.

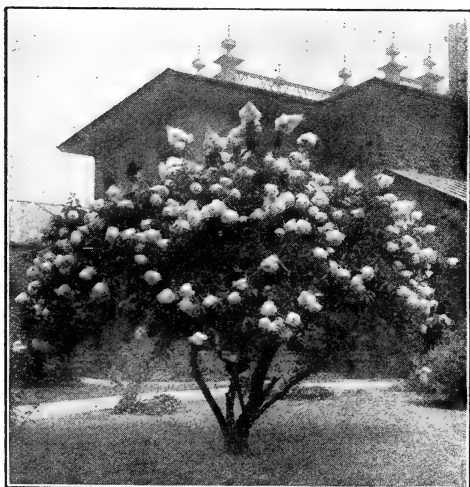
**Honeysuckle**—Bush or Shrub Honeysuckle. Choice shrubs with beautiful pink and white flowers. Each 15c; 10 for \$1.20.

**Hydrangea**—Paniculata Grandiflora—The well known sort which blossoms in August. Very popular. Each 20c; 10 for \$1.50. We also have them trained as small trees. Each 50c.

**Hydrangea**—Arborescens Grandiflora Alba—Also called Snowball Hydrangea, Hills of Snow, etc. A new kind which cannot be too highly recommended. Flowers all summer. Each 30c; 10 for \$2.50.

**Japan Quince**—(Fire Bush, Japonica, etc.) Dazzling scarlet blossoms. Each 20c; 10 for \$1.50.

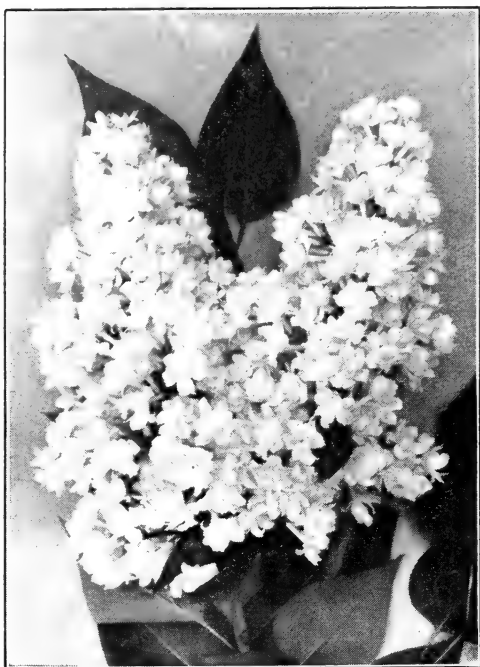
**Kerria**—(Buttercup Shrub)—Bright orange yellow flowers. Each 25c; 10 for \$2.00.



**HYDRANGEA PANICULATA GRANDIFLORA**

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries



Double White Lilacs

**Lilacs**—Well known beautiful shrubs which should be in every garden. We have both the single and double flowered varieties. Purple Single, each 25c; 10 for \$2.00. White Single, each 25c; 10 for \$2.00. Double, each 40c; 10 for \$3.50.

**Mahonia**—Foliage very much like the English Holly. Each 30c; 10 for \$2.50.

**Prunus—Pissardi (Purple Leaved Plum)**—Remarkable for its intense purple color. Each 30c; 10 for \$2.50.

**Prunus—Triloba (Double Flowered Plum)**—Beautiful double pink flowers like little roses. Each 25c; 10 for \$2.00.

**Privet—California**—The ever popular hedge plant. See page 23. 18-24 in., each 10c; 10 for 65c; 100 for \$2.50; 1000 for \$22.00. 2-3 ft. each 12c; 10 for 80c; 100 for \$3.00; 1000 for \$27.00.

**Privet—Ibota (Chinese Privet)**—Valuable for its handsome foliage and for shady places. Each 20c; 10 for \$1.50.

**Purple Fringe**—Also known as Smoke Tree, Purple Mist, etc. Purple hair-like flowers. An old well known shrub. Each 25c; 10 for \$2.00.

**Rhododendron**—The aristocrat of flowering shrubs—all colors—For Spring Only. Each 90c; 10 for \$8.50.

Prices— 5 of one variety will be furnished at 10 rate

## GENESEE COLLECTION FOR ONLY ONE DOLLAR

- 1 Spiræa, Van Houttei
- 1 Barberry, Thunbergii
- 1 Althea
- 1 Rose, Dorothy Perkins
- 1 Rose, Mrs. John Laing
- 1 Rose, General Jacqueminot

One of the finest collections  
in Shrubs

**SEND ONE DOLLAR TODAY**



Dwarf Deutzia Lemoinei

25 of one variety will be furnished at 100 rate

# Rich Land Nurseries



**SPIRAEA—VAN HOUTTEI**

Without doubt the finest Hardy Shrub in cultivation.

**Spiraea—Anthony Waterer—Dwarf, crimson flowers.** Very pretty. Each 20c; 10 for \$1.50.

**Spiraea—Blue—**An unusual shrub with pretty blue flowers in September. Each 20c; 10 for \$1.50.

**Spiraea—Bridal Wreath—**Small daisy-like white flowers. Each 20c; 10 for \$1.50. See cut.

**Spiraea—Van Houttei—**The finest of all. White. Each 20c; 10 for \$1.50. See cut.

**Snowball—Common—**The old-fashioned kind. Each 20c; 10 for \$1.50.

**Snowball—Japanese, Double—**One of the most beautiful shrubs. Each 30c; 10 for \$2.50.

**Snowball—Japanese, Single—**A most unique flowering shrub. Each 20c; 10 for \$1.50.

**Snowberry—**White waxy berries that hang on all winter. Does well in the shade. Each 20c; 10 for \$1.80.

**Syringa or Mock Orange—**Well known shrubs; white flowers resembling orange blossoms. Each 20c; 10 for \$1.50.

**Syringa—Golden Leaved—**A pretty dwarf plant with bright yellow leaves. Each 25c; 10 for \$2.00.

**Tamarix—**Feathery foliage, pink flowers. Each 25c; 10 for \$2.00.

**Weigela—**Beautiful trumpet-shaped flowers. Each 25c; 10 for \$2.00; as follows:

**Candida—**White.

**Eva Rathke—**Brilliant crimson.

**Rosea—**Pink.

**Variegated Leaved—**Dwarf.

## Highland Park Lilacs

The Lilacs at Highland Park, Rochester, are famous. You can have some of them at small cost.

- 1 Single Purple
- 1 Double Purple
- 1 Single White
- 1 Persian

**ALL FOR ONE DOLLAR**

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## CLIMBERS

**Ampelopsis—Veitchii (Boston Ivy)**—Forms a dense sheet of green and clings to wall without support. Each 25c; 10 for \$1.50.

**Clematis—Henryii**—Large star-shaped white flowers. Each 30c.

**Clematis—Jackmanni**—Same as above, but flowers are deep purple. Each 30c.

**Clematis—Paniculata**—Small pure white fragrant flowers in wonderful profusion in autumn. One of the most satisfactory climbers. Each 20c; 10 for \$1.50.

**Honeysuckle—Hall's Japan**—The finest of all Honeysuckles. Very fragrant. Straw-colored flowers. Each 20c; 10 for \$1.50.

**Trumpet Creeper**—Large scarlet flowers. An old favorite. Each 25c.

**Virginia Creeper**—An old well known vine. Each 20c.

**Wistaria—Chinese Purple**—Immense clusters of pale blue flowers. Each 25c.

Read the Evidence on Page 29

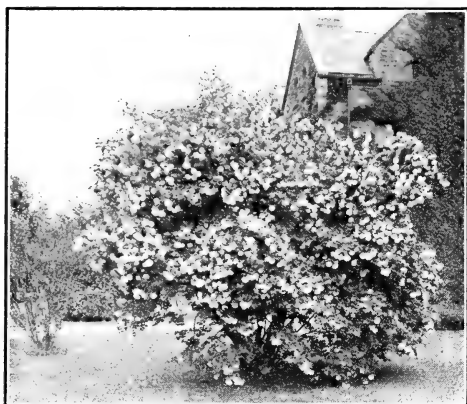
Climbers add grace  
and beauty to the  
appearance of  
any home.  
No porch or  
veranda should  
be without them.



**DOUBLE JAPANESE SNOWBALL (*Viburnum plicatum*)**

Prices— 5 of one variety will be furnished at 10 rate    25 of one variety will be furnished at 100 rate

# Rich Land Nurseries



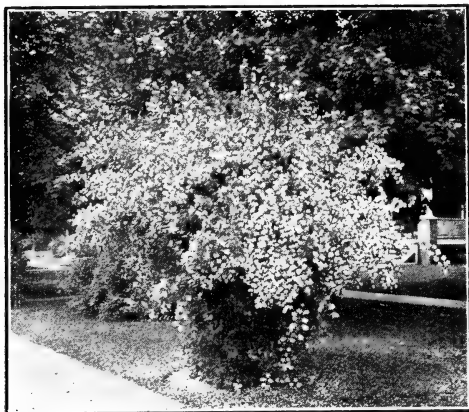
OLD FASHIONED SNOWBALL

## HEDGES

Hedges are very popular and are rapidly taking the place of fences. This is particularly true of California Privet which is undoubtedly the most popular and the most extensively planted for that purpose.

To make a dense hedge of California Privet the plants should be set in double rows nine inches apart alternating the plants in the rows. A good hedge can also be made by planting a single row nine inches apart, or even twelve inches. 18-24 in., 100 for \$2.50; 1000 for \$22.00. 2-3 ft., 100 for \$3.00; 1000 for \$27.00.

A hedge is one of the greatest beautifiers

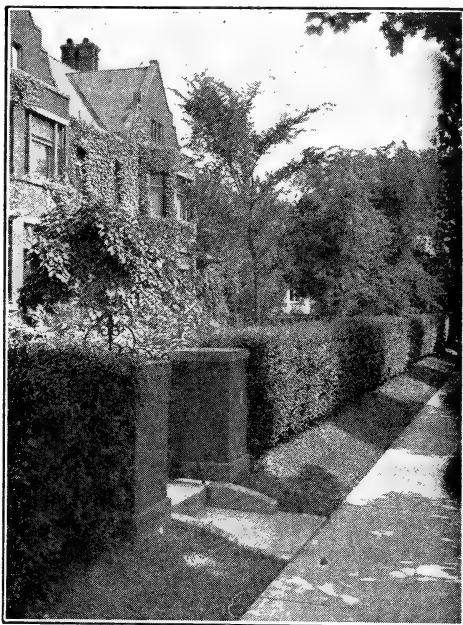


SWEET SYRINGA

The best low growing hedge is the Thunberg's Barberry which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$8.00. 18-24 in., 100 for \$10.00.

Another first class hedge, and one which is valuable for defense on account of its sharp thorns, is the Japan Quince. Plant this in single rows twelve inches apart. 12-18 in., 100 for \$6.00. 18-24 in., 100 for \$8.00.

For an Evergreen Hedge the best cheap hedge is the American Arbor Vitae which should be planted in single rows twelve inches apart. 12-18 in., 100 for \$10.00. 18-24 in., 100 for \$14.00.



CALIFORNIA PRIVET HEDGE

Our Guarantee stands  
back of every order  
we accept from you  
for Nursery Stock

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## HARDY ROSES

### Climbing Roses

Two Years—Field Grown Plants.

Roses are one of our specialties. All plants are field grown and large strong bushes and will blossom this summer.

Each 25c; 10 for \$2.00.

**Baltimore Belle**—Beautiful double white. An old well known sort.

**Crimson Rambler**—The finest of all climbing roses. Brilliant crimson. Double.

**Dorothy Perkins**—A truly wonderful rose. Double pink. The best pink rambler.

**Hiawatha**—Sheets of dazzling crimson single flowers.

**Queen of Prairies**—The old well known sort. Double deep pink.

**Wichuriana**—Pretty single white, glossy foliage. Sometimes called **Memorial Rose** on account of its popularity for cemetery planting.

**Yellow Rambler**—Bright yellow buds.



ANNE DE DIESBACH

### Baby Rambler Roses

Just the thing for beds and borders and for edging walks. They are bound to take the place of geraniums and other plants which have to be removed each year. You can have them in Crimson, White and Pink. Price, 25c each.

## RAMBLER COLLECTION

Conceal unsightly  
buildings, fences,  
etc., with these  
dainty climbers

- 1 Crimson Rambler Rose
- 1 Dorothy Perkins Rose
- 1 Hiawatha Rose
- 1 Clematis Paniculata
- 1 Hall's Honeysuckle
- 1 Ampelopsis Veitchii

TO YOU FOR \$1.00

If by mail add 15c for postage

**RICH LAND NURSERIES**  
*grow their own stock—  
besides they pay freight  
on all orders of \$5.00 east  
of the Mississippi River,  
except Canada. A trial  
order will make you a  
regular customer.*

Roses by mail—add 5c per plant  
for postage

# Rich Land Nurseries

## ROSE BUSHES

Each 25c; 10 for \$2.00.

We have selected the following from the almost endless list of varieties as likely to give the greatest satisfaction. They are large 2-year old plants and will blossom this summer.

### Red and Crimson Roses

**Alfred Colomb**—Superb double red.

**Baron de Bonstetten**—Very dark velvety crimson.

**General Jacqueminot**—The ever popular "Jack" Rose.

**Marshall P. Wilder**—Beautiful bright red—constant bloomer.

**Prince Camille**—The nearest approach to a Black Rose.

**Ulrich Brunner**—Beautiful cherry red.

### Pink Roses

**Anne de Diesbach**—Beautiful bright pink.

**Clio**—Delicate flesh pink, in clusters.

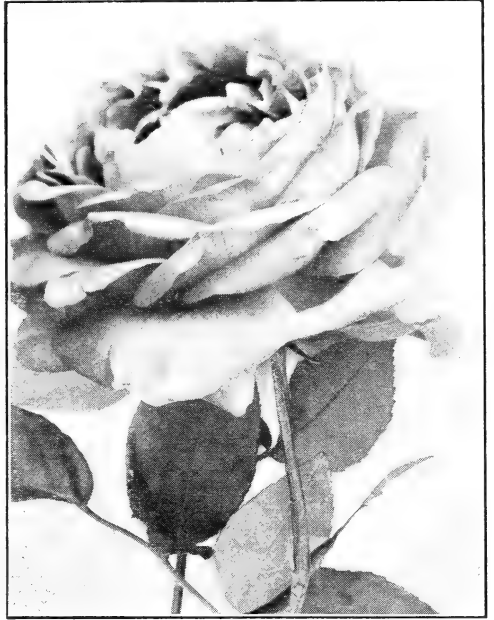
**Francois Levet**—A beautiful very free blooming rose.

**Mme. Gabriel Luizet**—A beautiful shade of pink.

**Mrs. John Laing**—Without doubt the most satisfactory Pink Rose—blooms all summer.

**Mrs. B. G. Sharman Crawford**—A charming pink, deeper in color than the preceding.

**Paul Neyron**—Enormous flower—similar in color to American Beauty, but far superior to it for growing out of doors.



PAUL NEYRON

### White Roses

**Frau Karl Druschki**—The finest of all hardy White Roses—perpetual bloomer.

**Margaret Dickson**—Beautifully shaped flower.

**Moss Roses**—White and pink. Each 25c; 10 for \$2.00.

**Japan (Rugosa) Roses**—Both red and white. Each 20c; 10 for \$1.50.

**Persian Yellow Rose**—The only hardy yellow rose. Each 30c; 10 for \$2.50.



MRS. JOHN LAING

## TREE ROSES

These are Roses grown on tall stems, giving them the appearance of little trees. We have them in all colors, 50c each.

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## THE FAMOUS BLUE ROSE

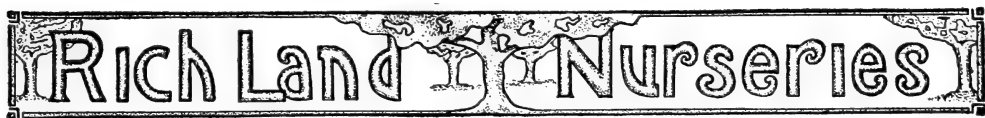


Without doubt the greatest novelty that has been offered in years. It is a Climbing Rose of extraordinary growth; flowers are a violet blue in wonderful profusion. Each 30c; 10 for \$2.50.

**For \$1.00**

A Blue Rose and one each of the following: 1 Mrs. John Laing, 1 General Jacqueminot, 1 Frau Karl Druschki, 1 Paul Neyron, 1 Marshall P. Wilder. Will blossom this summer. If by mail add 15c for postage.

Prices— 5 of one variety will be furnished at 10 rate      25 of one variety will be furnished at 100 rate



## PHLOX

Are of vigorous habit, easy culture, and produce in great profusion during a long season, flowers of bright and varied colors. They succeed in good garden soil. The Phlox flowers in July and August. Our plants are large and fine.

Each 12c; 10 for \$1.00. If by mail add 2c per plant.

### VARIETIES

There is an endless variety of Phlox. We have selected those which are the most distinct.

**PURPLE, Pharaon**—Light purple with star center.

**LAVENDER, La Vague**—Very beautiful and distinct.

**RED, Rubis**—A delightful shade of red or ruby color.

**WHITE, Pyramidalis**—Pure white in large clusters.

**PINK, Caran d'Ache**—Beautiful clear pink.

## PEONIES

A noble flower, almost rivaling the rose in brilliancy of color and perfection of bloom. In the severest climate the plants require no other protection than that which they afford themselves. Each succeeding year adds to their size and beauty. A flower for the million. They bloom early in June.

We have them in Red, White and Pink. A bed of mixed colors produces a wonderful effect. Each, 20c; 10 for \$1.50; 100 for \$10.00. If by mail add 5c per plant.

### VARIETIES

There are but three colors of Peonies, but a host of varieties. The ones offered will be found the most satisfactory.

**RED, Delacheii**—Very double and beautiful.

**WHITE, festiva maxima**—The finest of its color.

**PINK, Charlemagne**—A wonderful shade.

## Buy Direct from the Grower

We want to impress on purchasers the advantage of purchasing direct from the grower, doing away with the **PROFIT OF THE MIDDLEMAN**, also the agents commission, freight and other expenses which are figured in the price of goods when you buy through agents.

Buy direct from the grower and save middleman's profit and agent's commission

# Rich Land Nurseries

## HARDY PLANTS

**Eulalia**—Tall, hardy grasses, showy and beautiful. Each 15c; 10 for \$1.20.

**Yellow Day Lily**—One of the finest hardy plants, fragrant. Each 15c; 10 for \$1.20.

**German Iris**—No garden is complete without them. Great variety of colors. Each 10c; 10 for 50c.

**Golden Glow**—Deep golden yellow, resembling Yellow Chrysanthemums. Each 10c; 10 for 50c.

**Double Hollyhocks**—All colors. Each 15c; 10 for \$1.20.

**Larkspur**—Magnificent spikes of blue flowers. Each 15c; 10 for \$1.00.

**Bleeding Heart**—A charming old-fashioned plant. Each 15c; 10 for \$1.20.

**Sunflower**—Many choice kinds, both tall and dwarf. Each 15c; 10 for \$1.00.

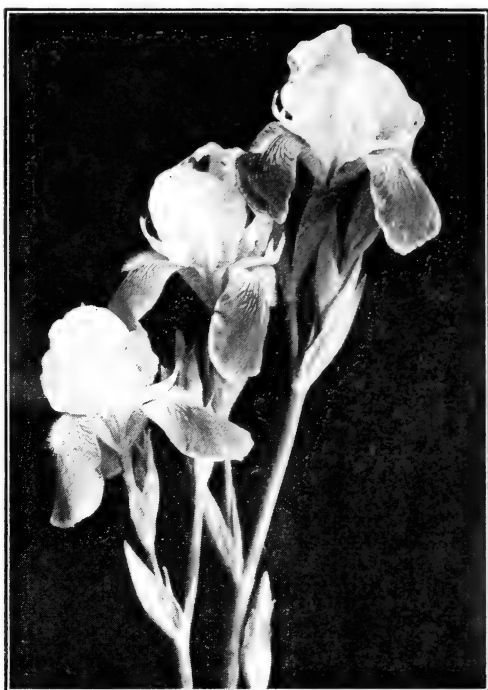
**Oriental Poppy**—Very large, deep scarlet. Each 15c; 10 for \$1.20.

**Yucca or Adam's Needle**—Large bell-shaped flowers. Each 15c; 10 for \$1.00.

**Shasta Daisy**—One of Burbank's Wonders. Each 15c; 10 for \$1.00.

**Blue Bird Flower (Veronica)**—Blue flowers are always popular. This is one of the choicest. Each 15c; 10 for \$1.00

**Heavenly Blue Flower (Anchusa)**—Another very good hardy plant. Entirely distinct from the preceding. Each 15c; 10 for \$1.00.



GERMAN IRIS

**EVERY** garden and border should have a liberal planting of these beautiful flowers.

## RICH LAND COLLECTION

Of Choice Fruits for a Large Garden. All Largest Grade Stock.

- |   |  |
|---|--|
| 1 Apple, Bismarck                           | 10 Red Raspberries, Cuthbert               |
| 2 Dwarf Pears, Anjou and Duchesse           | 10 Black Raspberries, Kansas               |
| 2 Cherries, Montmorency and Blk. Tartarian  | 10 Red Currants, Fay's                     |
| 2 Plums, Bradshaw and German Prune          | 6 Grapes, 2 Concord, 2 Niagara, 2 Brighton |
| 1 Quince, Orange                            | 10 Blackberries, Ancient Briton            |
| 3 Peaches, 2 Elberta and 1 Crawford's Early | 10 Gooseberries, Downing                   |

**REGULAR PRICE, \$6.50**

**BARGAIN AT \$5.40**

With each collection we will give **FREE** a beautiful Rose Bush and a Deutzia—all delivered freight charges prepaid to points east of the Mississippi River, except Canada, for \$5.40.

# Rich Land Nurseries

## All Our Customers are Pleased with the Way We Do Business

These letters are all on file in our office and were sent to us without solicitation.

New York.

The order you filled proved very satisfactory.

Mrs. H. M. T. Beekman.

Massachusetts.

The plants arrived in excellent condition last Saturday and I wish to thank you for sending them so promptly.

Miss Grace I. Butterfield.

Rhode Island.

Received the bushes in fine condition, the best I ever had. Thank you very much for the surplus you sent. I will send another order.

Wm. P. Ball.

New Jersey.

My trees, vines and plants arrived O. K., freight prepaid. The trees are a magnificent lot and I am exceedingly well pleased with their size, character and condition. If all the stock you send out is of the same character I do not see how any one could complain. Should I ever want trees again, I shall have no hesitancy in ordering from you.

Levi Hall.

Pennsylvania.

The trees arrived in good condition, fresh and nice and I am very much pleased with everything you sent.

J. C. Green.

New York.

Received your trees in perfect condition. They are all fine.

A. M. Hurel.

Pennsylvania.

I received the Nursery Stock you sent me in first class condition. You certainly pack A-1 and your stock is the best I ever received.

Oliver J. Young.

Rhode Island.

I beg leave to thank you for the very fine shrubs you sent me and the care taken in packing. They arrived in A-1 condition and are growing finely.

Theodore B. Keith.

Rhode Island.

We have received your first consignment and find same very satisfactory.

Very truly yours,

W. R. Davis.

New Jersey.

Trees received in good shape.

Wm. C. Ludi.

New York.

I take pleasure in advising you that the Berry Bushes which you have furnished are planted and are coming up very satisfactorily. They are far superior to similar Berry Bushes bought at the same time from other firms and I assure you of my future patronage.

E. Schaaf Regelman.

New York.

I received your box of Nursery Stock all O. K. and I am very well pleased with it.

Edw. McBride.

Wisconsin.

We are more than pleased with the goods.

Ward & Knezel.

Connecticut.

I am highly pleased with the quality of the stock, and wish I had ordered more. I am putting in several hundred other trees from three different Nurseries, and your stock is ahead of them all for general condition, especially the roots, which show evidence of the most careful digging, scarcely any of the lot of one hundred dwarf pears having any broken roots.

C. R. Duffie.

Utah.

I have spent One Hundred Dollars for flowering bushes and trees and plants this Spring but yours beats them all.

Mrs. Nellie Pelton.

Illinois.

The package came through in fine shape, and I am especially pleased with the stock which you sent. The trees and Shrubs all have an abundance of roots and were apparently taken up and packed with considerable care.

James K. Calhoun.

Louisiana.

Lot of fruit trees arrived by Southern Pacific Steamer on the 5th and they fully satisfy.

N. Watts Maddux.

New York.

The Nursery stock ordered from you recently reached here in first-class shape and looks to be good and sturdy. I am so well pleased with it that, like Oliver Twist, "I want some more."

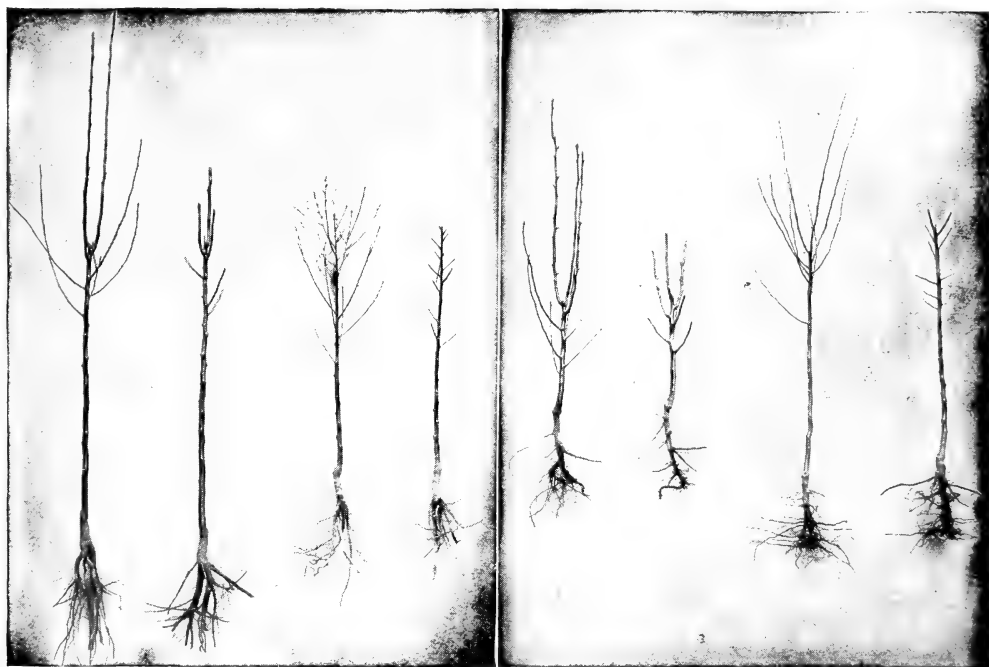
C. H. Jackson.

**W**HEN you buy your stock from the Rich Land Nurseries, Rochester, N. Y., you deal direct with the growers. You not only save the profit that usually goes to the dealer, but you also save the profit that goes to agents in commissions for selling the stock to you.

This catalog is the only salesman we have to represent us. We will back up every statement we make in it with the strong guarantee which you will find on Page 2 of Cover.

# Rich Land Nurseries

## Rochester, N. Y.



### HOW TO PREPARE FRUIT TREES FOR PLANTING

Illustrations showing how they should be pruned before planting. In each case an example is given of an unpruned and pruned tree. No. 1. Standard, with stem or trunk three to four feet clear of branches. Standard Apples, Pears, Cherries and Plums have usually this form. No. 2. Peach Tree. No. 3. Dwarf Pear. The usual appearance of trees, two or three years from bud, prepared for training in pyramidal form. No. 4. Quince Tree.

In growing and furnishing all nursery stock we use the greatest care to have it true to name, and will replace any that may prove untrue. But no sale by us carries a warranty of quality, express or implied, and for any error we shall not be liable for more than the purchase price. Every purchase from us is made on these terms.

ROCHESTER, N. Y.

In doing business on a cash basis we are able to sell our goods at very low prices

Enclosed find Post Office Money Order - - - \$ .....

" " Express Money Order - - - \$.....

" " Cash - - - - - \$ .....

" " Draft - - - - - \$

NAME \_\_\_\_\_

STREET AND NUMBER.....

POST OFFICE .....

COUNTY \_\_\_\_\_

STATE .....

31



# PRACTICAL FARM BOOKS



The presence of a select library of standard agricultural books in the home lends a certain air of distinction and refinement and at once stamps the owner as alert, active, progressive, and abreast with the times.

We present, herewith, a partial list of the best books treating on every phase of agricultural and rural life. They have been prepared by the most eminent authorities on their respective specialties, and are thoroughly practical, while at the same time scientifically accurate. To the progressive farmer who desires to keep posted upon the latest investigations of his chosen business these books are invaluable, and there is no investment that will pay such big returns as a few books that will give you the information you need just when you want it. The prices are exceptionally low when you consider their high character and the excellent manner in which they are printed, bound and illustrated. *They will be sent by mail postpaid on receipt of price.*

## General Farm Books

Farmers' Manual of Law. H. E. Willis....	2.00	Asparagus. F. M. Hexamer .....	.50
Fertilizers and Crops. L. L. VanDyke....	2.00	The Book of Corn. Herbert Myrick.....	1.50
Handy Farm Devices. R. Cobleigh.....	1.50	The Hop. Herbert Myrick .....	1.50
Farm Crops. C. W. Burkett.....	1.50	Ginseng. M. G. Kains .....	.50
Cereals in America. Thos. Hunt.....	1.75	Cabbage, Cauliflower, etc. C. L. Allen.....	.50
Forage and Fibre Crops in America. Thos. Hunt .....	1.75	Hemp. S. S. Boyce .....	.50
Farmers' Cyclopedia of Agriculture. Wilcox & Smith .....	3.50	Mushrooms: How to Grow Them. William Falconer .....	1.00
Farm Development. W. M. Hays.....	1.50	Sweet Potato Culture. James Fitz .....	.50
Farm Machinery and Farm Motors. Davidson & Chase .....	2.00	The Peanut Plant. B. W. Jones .....	.50
First Principles of Soil Fertility. A. Vivian .....	1.00	Tobacco Culture.....	.25
Soils. C. W. Burkett.....	1.25	Tobacco Leaf. J. B. Killebrew and H. Myrick .....	2.00
Farm Grasses of the United States. W. J. Spillman .....	1.00		
Weeds of the Farm and Garden. L. H. Pammel .....	1.50		
Farm Appliances .....	.50		
Fences, Gates and Bridges .....	.50		
Farm Conveniences .....	1.00		
Land Measurer for Farmers .....	.50		
Forage Crops Other Than Grasses. Thomas Shaw .....	1.00		
Insects and Insecticides. Clarence M. Weed .....	1.50		
Injurious Insects of the Farm and Garden. Mrs. Mary Treat .....	1.50		
Fumigation Methods. Willis G. Johnson....	1.00		
Methods of Making Manures. George Bommer .....	.25		
Talks on Manure. Joseph Harris .....	1.50		
Soils and Crops of the Farm. Morrow & Hunt .....	1.00		
Sowing Crops and the Silo. Thomas Shaw....	1.50		
Bookkeeping for Farmers. T. Clark Atkeson .....	.25		

## Special Crop Books

Bean Culture. G. S. Sevey .....	.50
Book of Alfalfa. F. D. Coburn .....	2.00
Book of Wheat. P. T. Dondlingu .....	2.00
Celery Culture. W. R. Beattie .....	.50
Clovers and How to Grow Them. Thos. Shaw .....	1.00
New Onion Culture. T. Grenier .....	.50
Peas and Pea Culture. G. C. Sevey.....	.50
The Potato. S. Frasier .....	.75
Tomato Culture. W. W. Tracy .....	.50
Study of Corn. V. M. Shoesmith .....	.50
Alfalfa. F. D. Coburn .....	.50
Broom Corn and Brooms .....	.50

For the Fruit Grower	
American Fruit Culturist. J. J. Thomas....	2.50
American Apple Orchard. F. A. Waugh....	1.00
Foundations of American Grape Culture. T. V. Munson .....	2.00
Successful Fruit Culture. S. T. Maynard....	1.00
Dwarf Fruit Trees. F. A. Waugh .....	.50
Citrus Fruits and Their Culture. H. H. Hume .....	2.50
Cider Maker's Handbook. J. M. Trowbridge .....	1.00
Cranberry Culture. Joseph J. White .....	1.00
The Practical Fruit Grower. S. T. Maynard .....	.50
The Fruit Garden. P. Barry .....	1.50
Fruit Harvesting, Marketing, etc. F. A. Waugh .....	1.00
Peach Culture. Hon. J. Alexander Fulton .....	1.00
Grape Culturist. A. S. Fuller .....	1.50
Grape Grower's Guide. William Chorlton....	.75
American Grape Growing and Wine Making. George Husmann .....	1.50
Fumigation Methods. Willis G. Johnson....	1.00
Plums and Plum Culture. F. A. Waugh....	1.50
Pear Culture for Profit. P. T. Quinn.....	1.00
The Propagation of Plants. Andrew S. Fuller .....	1.50
Quince Culture. W. W. Meech .....	1.00
Small Fruit Culturist. Andrew S. Fuller....	1.00
Nut Culturist. Andrew S. Fuller .....	1.50
Strawberry Culturist. Andrew S. Fuller....	.25

## Ornamental Gardening and Forestry

Ornamental Gardening for Americans. Elias A. Long .....	1.50
Landscape Gardening. F. A. Waugh .....	.50
Hedges, Windbreaks, Shelters, etc. E. P. Powell .....	.50
Practical Forestry. Andrew S. Fuller.....	1.50
Forest Planting. H. Nicholas Jarchow.....	1.50

For more complete description of the above and many others send for free booklet

**RICH LAND NURSERIES, ROCHESTER, N. Y.**



# WORK FOR US!

---

**YOU** CAN HAVE ALL KINDS OF TREES,  
SHRUBS AND PLANTS  
**WITHOUT COST TO YOU**

---

## Special Extraordinary Discount Offer for Spring, 1912

By a little effort on your part you can without cost to yourself add to the beauty or profit of your own place by soliciting orders from your friends and neighbors for our

**HIGH GRADE NURSERY STOCK**

---

### Read Our Remarkable Offer

On all orders which you solicit and send us, no matter what the amount, you are at liberty to select for yourself any of the Trees, Shrubs or Plants described in our catalogue to the value of 20 per cent. of the value of the orders you send—for example, if you send us orders amounting to \$1.00 you would be entitled to select 20 cents' worth of stock for yourself. If the orders amounted to \$2.00 you could select 40 cents' worth for yourself and so on.

These orders to be written out in full on opposite side of this sheet—or on a separate sheet—with name and P. O. address of parties for whom ordered.

We will tie each order separately, plainly marked with your customer's name, pack them together and ship all to your address by freight, charges prepaid, if combined orders amount to \$5 00 or more, to all points East of Mississippi River, except Canada. On orders for less than \$5.00 you would have to pay the transportation charges as we cannot afford to do it at the very low prices charged. It is advisable, therefore, to have the combined orders amount to at least \$5.00. The stock which you select for yourself would be sent in the same package—so you see you would be at absolutely no expense for your stock except the time spent in soliciting.

 We know that our stock will please and once tried the recipient will become a permanent customer.

---

**SELL "RICH LAND" FRUIT TREES AND SHRUBS TO  
YOUR FRIENDS**

---

**RICH LAND NURSERIES, Rochester, N. Y.**

SEE BLANK ON OTHER SIDE OF THIS SHEET

# Get Your Nursery Stock FREE

MAKE OUT YOUR ORDER HERE

Quantity	Names of Trees or Plants Ordered	Size or Age	Price	

## THIS SPACE TO BE USED FOR SHIPPING ADDRESS

Enclosed find Post Office Money Order - - - \$.....  
" " Express Money Order - - - \$.....  
" " Cash - - - \$.....  
" " Draft - - - \$.....

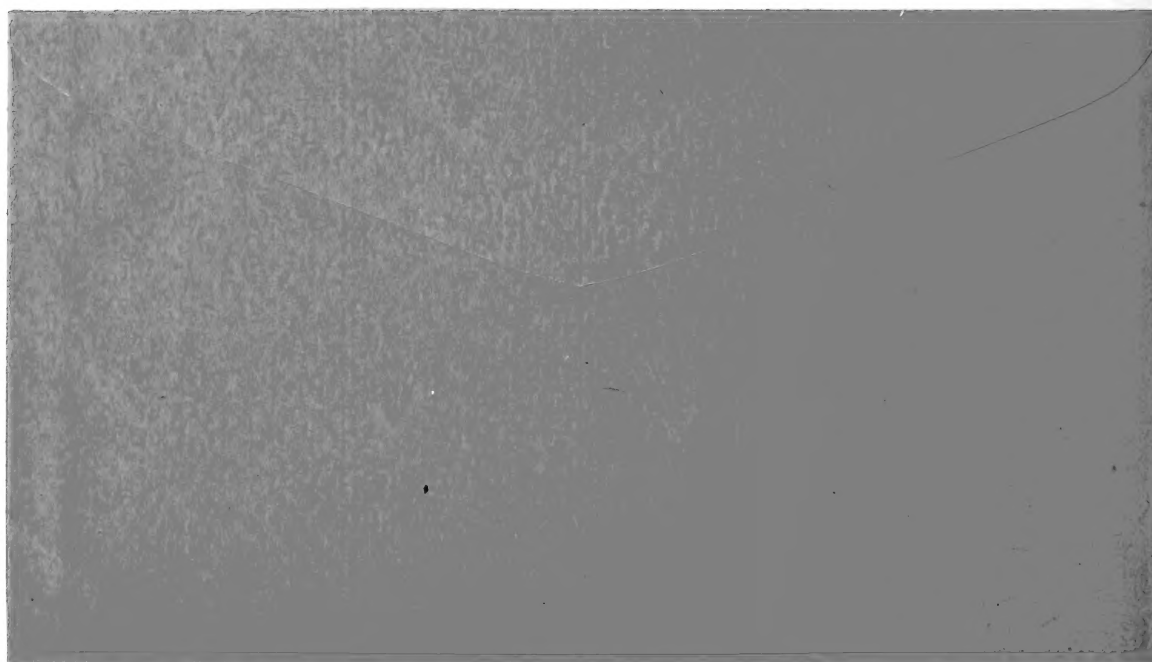
NAME.....  
STREET AND NUMBER.....  
POST OFFICE.....  
RAILROAD STATION.....  
COUNTY.....STATE.....

SEE OTHER SIDE

**RICH LAND NURSERIES**

**ROCHESTER,**

**N. Y.**





# ROSES

*Queen of Flowers*

Acres of beautiful  
blending colors and  
sweetest fragrance.



"RICH LAND" ORNAMENTALS GIVE BEAUTY  
TO YOUR HOME.